

The image shows a screenshot of the Carnival Cruise Line website. At the top, the Carnival logo is on the left, and navigation links for 'Today's Deals', 'Sign Up & Save!', and a phone number '1.800.764.7419' are on the right. Below the header is a dark blue navigation bar with 'Explore', 'Plan', and 'Manage' tabs, and links for 'Create Account', 'Login', and a search icon. The main banner features a woman underwater with a surprised expression, wearing a pink bikini and purple goggles. Text on the banner reads 'SITEWIDE ROOM UPGRADES SALE' and 'CRUISES FROM ~~\$89~~ \$55* PER PERSON PER DAY'. A red button says 'HURRY ENDS TODAY'. Below the banner is a search form with fields for 'SAIL TO', 'SAIL FROM', 'DATES', and 'DURATION', and a red 'SEARCH CRUISES' button. A small disclaimer below the search form reads: 'Taxes, Fees and Port Expenses range from \$63.19 to \$401.14, and are assessed on a per guest basis for all guests according to the itinerary.' Below the search form, there are two promotional boxes. The left one says 'SAIL SOON' and 'OCEAN VIEW ROOMS AT INTERIOR PRICES UP TO 35% OFF'. The right one says 'Book early & get 2-for-1 deposits plus \$1 room upgrades.' and has a 'SEARCH NOW' button. At the bottom, there is a link 'FINANCE YOUR NEXT CRUISE WITH ZERO DOWN AND UP TO 24 MONTHLY PAYMENTS' and a 'LEARN MORE' button.



CARNIVAL CRUISE CAMPAIGN

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